

**La BIBLIOTHEQUE de BEAUMONT LIBRARY
BOARD OF DIRECTORS POLICY**

Policy Section: **Operational**

Policy Number: **O-13**

SOCIAL MEDIA

Date Approved: **SEP 10 2018**

Valid To: **June 2022**

Replaces:

Board Chair: 

The Bibliothèque de Beaumont Library (Library) establishes this policy to ensure best practices and procedures for the use of social media – including websites and community-created content sites such as Facebook, Pinterest, Instagram, and other forms of social networking.

The Library uses social media for the express purpose of sharing information about library resources, events, and programs. Additionally, social media will be used for curating online content; sharing community initiatives and programs; and to build relationships with patrons, residents, organizations, and businesses of the Town of Beaumont.

The Library has developed this policy to support its mission of providing *a welcoming space for those who want to connect to information and enjoy lifelong learning*. In keeping with the Canadian Library Association Intellectual Freedom Statement and the Bibliothèque de Beaumont Library's vision statement, the Library seeks to be a *universally accessible hub providing leadership and innovation to promote literacy and culture in the community*.

Social media sites provide a forum for promoting the free exchange of ideas, which the Library will encourage. However, the Library prohibits:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libelous statements
- Plagiarized material
- Private, personal information published without consent
- Comments totally unrelated to the content of the forum
- Hyperlinks to material that are not directly related to the discussion
- Commercial promotions or spam

The Library also prohibits any use of its social media to violate the Criminal Code of Canada, or any Municipal, Federal, Provincial, or International law.